Glad to Introduce
Goshen promotes the health and wellbeing of all children within their families and within the community, by enhancing the ability of child healthcare providers from all professions to respond to the wide-ranging health needs of children, enhancing the use and dissemination of evidence based knowledge and practice, advocating for multidisciplinary service delivery, and supporting parents in collaboration with all community services.
Pediatricians in Israel treat a wide range of serious child diseases and conditions. Unfortunately, their training does not pay sufficient attention to common developmental, behavioral and learning disorders, or to psychosocial aspects of a child’s health and wellbeing. If not properly addressed, these problems and disorders can have detrimental long-term health, emotional and social consequences.

In a survey of pediatricians, the prevalence of psychosocial problems in their clinics was discovered at an estimated rate of 29%. Moreover, in a separate research, pediatricians pointed out the need for residency programs to match the characteristics of the new morbidity, which deals with developmental pediatrics, preventative care, chronic illnesses and attention to psychosocial problems as well as those related to the family.

The pediatric healthcare system, including the pediatricians, family physicians and family health centers (‘Tipat Halav’), is a universal service that at times might be the only one to follow the child and his family while growing up. Still, although the Health Ministry is intensely involved in different national programs, community pediatricians, and their unique viewpoint, are not often heard and are not always involved.

In order to respond adequately to the needs of children and parents, it is necessary to build an extensive network of cooperation between the healthcare system and the education, welfare and community services, and to make reliable and validated information accessible to parents and child care professionals.
Goshen’s understanding of the pediatrician’s role in the community includes expanding the communal aspects of the job, while advancing the involvement and cooperation of pediatricians with groups that deal with childcare in the community: parents, health professionals and the education system.

In order to advance Integrative Community Pediatrics, pediatricians must be engaged in the following disciplines:

- Early identification and assessment of developmental and behavioral problems
- Assessment of and care for children with nutritional and economic insufficiencies
- Assessment and treatment aimed at preventing neglect and violence towards children
- Acting as a case manager for children with complicated chronic illnesses by guiding parents through meetings with an array of different professionals
- Identification of and providing a first response for mental health problems, and referral to the proper authorities for treatment when appropriate.
- Providing advice and guidance for other childcare workers in the community (preschool teachers, nannies, teachers, social workers, etc.)
- Participation in forums relevant to child health and wellbeing
- Participation in actions to advance policy and legislation related to the health and wellbeing of children on the local and national levels.
Goshen promotes a new model of integrative and collaborative work: health-education-welfare-community, among medical professionals (pediatricians and general practitioners), pediatric nurses (including family health centers nurses), early childhood workers, schoolteachers and counselors, psychologists, welfare workers and community social workers. Goshen holds annual courses for pediatricians and family physicians as well as seminars and workshops for community physicians, nurses, pediatric residents and other professionals who work with children and their families, around specific, multidisciplinary topics.

Furthermore, Goshen supports pediatricians participating in a fellowship program (1-2 years) in leading medical centers around the world, in order to specialize in community paediatric. On 2016, two pediatricians started a fellowship program at the Community Child Health Centre at the Royal Children’s Hospital in Melbourne, Australia, supported by Goshen.
Disseminating and translating of knowledge and information

Goshen has set for itself the goal of making comprehensive and relevant knowledge accessible to specific target audiences: parents, physicians, healthcare professionals, education and welfare workers.

Our goal is to enable easy access of parents and professionals to evidence-based knowledge on child wellbeing and parenting, through website, facebook page, printed materials, seminars, etc.

Our new website, www.gadalta.org.il, provides a comprehensive outlook with regard to child development and care including development, attachment, safety, sleep, play, nutrition, learning and more. A professional committee oversees the website content to ensure that the materials are of high quality, and that different disciplines and viewpoints are represented.

Our On-line magazine and Facebook page https://www.facebook.com/eichgadalta.goshen/, are distributed and updated frequently, and include up-to-date professional articles, new items on the website, Videos, details of upcoming training programs and seminars, according to the platform, media and specific audience.

Health professionals interested in launching training programs for parents, childcare or educational staff and more, will be able to find guidelines and tools on our website in a variety of subjects: potty training; healthy and proper sleep; when to consult a doctor; children, the internet and screens; healthy sexuality among children; refusal to eat and more.

Each guideline is written and assessed by a pediatrician or other leading professional in a relevant field, and consists of a literature review, a presentation suitable for accompanying lectures, as well as guiding text for the presentation. The files are readily available for download by the site’s users.

Anshi me’ahavim le-hamakom ve-le-lakam, le-hravim ve-huvei-Goshen, ve-al-amirim shel ruchim be-ykra’ta va’kol dimoim shel ha-edicim: shinai ha-ravim, kilum shel eichak ha-ravim, ha-edicim, ha-harage, ha-arugot ve-hamei shel ha-edicim.}

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Research center

As an academic center, Goshen aspires to generate clinical research on relevant topics, including mapping unmet parents’ needs, policy and program evaluation.

We aim to engage in research on several levels:

- Clinical research focusing on child health and development, and the impact of environmental and psycho-social factors on children’s health, development and learning.
- Evaluation of Goshen activities and of different community programs.
- Literature review in various fields, adapted to different target audiences – including parents and policy makers.
- Interdisciplinary research to examine the needs addressed by different disciplines, the solutions they offer and the gaps between needs and services as experienced by parents and professionals.
 פעילות למען קידום ושיפור מדיניות

במטרת לקדם את הבריאות והרווחה של כל הילדים בקהילה仿真 internacional, ומיחזורו בשיתוף עם ארגונים ושותפים אחרים, עמותת גושן, בשיתוף עם ארגונים ושותפים אחרים, עמותת גושן, תועדה להוביל לשינויים במדיניות הפעילות בתחומים שונים הנוגעים לילדים, כךตำบלים, כולל בריאות, חינוך, רווחה, כל הסדרות נדרשות להם, זאת תוך הקפדה על פרקטיקה מקצועית איכותית, תמיכה הורית והمشاركة של כל הגורמים והשירותים המקצועיים בקהילה.

על מנת להשפיע על מדיניות, עמותת גושן - כארגון המקצועי, עובדת עם מובילים דעה וקובעי מדיניות בשדות עשייה שונים, כולל משרד הבריאות, הרווחה, האוצר ועוד.

חברי הצוות והוועד המנהל בגושן לוקחים חלק במספר וועדות ציבוריות רלוונטיות ומייצגים את תפיסת העולם הייחודית שלנו אודות בריאות ורווחת ילדים.

Activity intended to promote and change (public) policy

In order to promote the health and wellbeing of all children and their families, especially in the social periphery of Israel, it is necessary to change public policy in various areas so that children and families will benefit from high-level multi disciplinary services addressing health, educational, emotional and family needs.

In order to influence policy, Goshen - serving as a professional organization - works with opinion leaders and policy makers in the different fields, including the healthcare, education and welfare system, finance and more.

Goshen, with its unique view of child health and wellbeing, takes part in relevant public committees and presents its perspective regarding child health, development and well-being.
Community programs

Goshen is involved in several community programs that focus on the geographic and social periphery in Israel, for the benefit of the children and their families, while providing professional knowledge, evidence-based literature, as well as assistance in developing the programs, implementing them and evaluating them.

As part of this field of activity, Goshen takes part in the program "Yeladim Barosh", that creates an interactive social network for joint activities, in order to profoundly influence, in both the present and the future, the health of young children. The model of this project is based on experiential learning sessions for children, some in cooperation with parents, as well as lectures for parents and educational staff members.

In addition, with the return of two pediatricians from the continuing education program in Australia, two community pediatrics centers will be established, in the spirit of Goshen, both in the South and the North of Israel, in order to provide services for children and their families as well as collaborate with professionals seeking to promote the Goshen integrative working model.
### Milestones

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<th>Year</th>
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<td>2010-2012</td>
<td>First physician in the Victorian Training Program in Community Child Health, the Royal Children's Hospital, Melbourne, Australia.</td>
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<td>2013</td>
<td>First Goshen CME Community Child Health course.</td>
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<td>2014</td>
<td>Goshen association officially registered as an association in Israel &amp; major stakeholders in the paediatric medicine gathered as the board of directors.</td>
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<td>2015</td>
<td>First Goshen Prize- co-supporting with the Rashi Foundation a community project formed by a Goshen graduate.</td>
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<td>2016</td>
<td>The ‘Eich Gadalta’ website (‘How You’ve Grown’) is launched with 370 articles in Hebrew and in Arabic. Two additional paediatricians participating in the Victorian Training Program in Community Child Health. Two community paediatrics centers, in the spirit of Goshen, both in the South and the North of Israel, will be established upon their return.</td>
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<td>2017</td>
<td>Goshen has opened the new offices in the Children’s ‘Haruv’ campus. Fourth round of the Goshen annual course – 130 graduates throughout the years. Seminars and workshops for community physicians, nurses, paediatric residents and other professionals who work with children and their families, around specific, multidisciplinary topics are running.</td>
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Dr. Manuel Katz, MD, MPH | President
Head Maternal and Child Health Department, Ministry of Health, Southern region. During the last 43 years he has been working as a primary care pediatrician, medical director and teacher. Past President of the Israel Pediatric Society and Israel Ambulatory Pediatric Association. Teaching-Staff member at Ben Gurion University and Associate Professor in Pediatrics . Maimonides University , Argentina. As President of Goshen, Dr. Katz is overseeing Goshen’s strategic direction and operations and working with the Board to further Goshen’s mission. He is in charge of recruiting new partners and representing Goshen to government, philanthropic, organizational and international partners.

Yonit Levanon | Managing Director
Yonit Levanon brings her rich experience in non-profit management to Goshen. As managing director, Levanon oversees Goshen’s operations, including management of staff, budget and all of Goshen’s resources. She is responsible, with the President, for carrying out Goshen’s strategic plan and mission, and to ensuring the organization’s accountability and sustainability.

Dr. Hava Gadassi | Medical Director
Dr. Gadassi is a pediatrician and a member of Hadassah Hospital’s pediatric team. Following her residency, Dr. Gadassi had completed a two-year fellowship program in Community Child Health at the Royal Children’s Hospital in Melbourne, Australia, under the supervision of Prof. Frank Oberklaid, founder and director of the Centre. Dr Gadassi is part of Goshen’s management team.

Noa Bronstein-Amon | Knowledge and Content Manager
As the manager of content and knowledge at Goshen, Noa is overseeing the Goshen website that performs as an information hub for parents as well as professionals, managing our informative Facebook page, mailing system and On-line Newsletter, and producing tutorial aids and professional materials in various forms.

Tehila Glycher – Namatayof | Operations Coordinator
Tehila Glycher – Namatayof is overseeing the Goshen website that performs as an information hub for parents as well as professionals, managing our informative Facebook page, mailing system and On-line Newsletter, and producing tutorial aids and professional materials in various forms.
Prof. Eitan Kerem, Chairman of the board
Chairman of the Pediatric Division of Hadassah Hospitals in Jerusalem.

Prof. Frank Oberklaid
Foundation Director of the Centre for Community Child Health at The Royal Children's Hospital – Melbourne.

Prof. Jacob Urkin
Head of the primary pediatrics unit in the division of community health, at the health science faculty in Beer-Sheva.

Dr. Meir Elmaliah
Deputy director general of the Rashi Foundation.

Prof. Asher Ben-Arieh
Director of the Haruv Institute (R.A).

Prof. Mati Berkovitch
Pediatrician and a Specialist in medical pharmacology. Served as the chairman of the Pediatrics Israeli Association and chairman of the Israeli Clinical Pediatric Association.

Prof. Eli Somekh
Head of the children division and the infectious and immunologic disease at the Wolfson Medical Center. Chairman of the Israeli Association of Pediatricians.

Dr. Zachi Grossman
Dr. Grossman is currently the Secretary General of the Israel Pediatric Association.

Prof. Basil (Boaz) Porter
Has been active throughout his career in the field of Community Pediatrics. Was a founding member of the Faculty for Health Sciences of Ben Gurion University.

Prof. Jacob Kuint
Director of Pediatrics, Maccabi Healthcare Services.

Prof. Mary Rudolf
Head of Population Health at Bar Ilan Faculty of Medicine in the Galilee.

Prof. Dror Somekh
Pediatrician and a Specialist in medical pharmacology. Served as the chairman of the Pediatrics Israeli Association and chairman of the Israeli Clinical Pediatric Association.

Prof. Mati Berkovitch
Pediatrician and a Specialist in medical pharmacology. Served as the chairman of the Pediatrics Israeli Association and chairman of the Israeli Clinical Pediatric Association.

Dr. Eli Gazala
Specialist in Ambulatory pediatrics and in “ADHD diagnosis and treatment”.

Dr. Dror Somekh
Senior pediatrician at Rambam Health Care Campus. Head of the Pediatric Unit and the section for infectious and immunologic disease at the Galilee Medical Center.

Dr. Ron Finkel
President of Hadassah Australia.

Iona Sahar
Director of Early Childhood and Healthcare, Rashi Foundation.

Dr. Doron Dushnitzky
Head of Medical Systems Development Department at ‘Leumit Health Services’.

Dr. Rinat Cohen
Head of the primary care division at 'Meuhedet' until recently. Dr. Cohen is the initiator and leader of 'well child care Visits' Program.

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